

Avenova[®]
Essential Chronic Lid Management



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OPHTHALMOLOGIST
AND
OPTOMETRIST TESTED
BY PRESCRIPTION ONLY

Avenova Customer Care
1-800-890-0329



For Everyday Use

M0031.00

If your eyes suffer from:

- Eyelid irritation
- Gritty sensation
- Crusting of lids
- Dryness
- Fluctuations in vision

Ask your doctor about prescribing Avenova today.



Why Avenova?

- Effective against a wide range of bacteria that grow on your eyelids¹
- Clean formulation without extra buffers, preservatives, detergents or bleach impurities
- Gentle, refreshing and soothing for everyday lid and lash cleansing



¹Stroman, D. W., Mintun, K., Epstein, A. B., Brimer, C. M., Patel, C. R., Branch, J. D., & Najafi-Tagol, K. (2017). Reduction in bacterial load using hypochlorous acid hygiene solution on ocular skin. *Clinical Ophthalmology (Auckland, N.Z.)*, 11, 707–714.

Avenova Patient Instructions

1. Wash hands and eye area prior to use.
2. Follow one of the options below:

Option 1

- a. Close your eyes, apply 1 or 2 sprays directly to the eyelid.
- b. Remove excess solution with a clean cotton pad before opening eyes.
- c. Repeat on the other eyelid.



Option 2

- a. Spray solution onto a cotton round until moistened.
- b. Gently wipe the eyelid and lashes at least 3 times.
- c. Repeat on the other eye.



3. No rinsing is necessary.

For best results, use twice daily.